

Sub regional workshop on media men and women's capacity building on the theme of Sustainable Land and Water Management (SLWM).

Theme: Sustainable land and water management in SAWAP countries: issues, challenges and local strategies.

Lomé, Togo, 3-7 October 2016

Agenda

Day1 : Monday, October 3, 2016			
Timing	Activities	Content	Responsible
8:30-9:00	Session 1: Opening ceremony	- Reception of participants	Facilitation
9:00-9:10		- Welcome remarks	IUCN/ SAWAP project Togo
9:10-10:00		- Introduction and expectations of participants - Adoption of the agenda and appointment of rapporteurs (daily and general)	Facilitation
10:00-10:30	Session 2: Presentation on BRICKS and the role of each executing agency	Presentation Discussions	Dankoulou
10:30-10:45	Group photograph and coffee break (morning)		All
10:45-11:05	Session 3: Overview of SLWM and definition of some important terms and notions	Some definitions of key words: land degradation, deforestation, erosion, climate/climate change, mitigation, adaptation, desertification, etc. + Discussions	Bora
11:05-11:25		- Driving forces and causes of land degradation: why do lands degrade? - Potential consequences in socio-economic, environmental and cultural terms. - Potentielles conséquences aux plans socio-économique, environnemental et culturel. + Discussions	Arsène
11:25-11:45		SLWM approaches - Overview of some commonly used best practices in the SAWAP zone, valuing of local knowledge for the GGW...) + Discussions	Arsène
11:45-12:30		- Some examples of best practices in sustainable land management + case studies (2 concrete examples from 2 SAWAP countries) o Case 1 : current status of best	Adessou Sena (Director INADES)

		practices in Togo (Director of INADES Formation, M. Adessou, Sena) ○ The case of SAWAP projects (Togo, ...) + Discussions	Formation)
12:30-13:30	Lunch break		All
13:30-13:50	Session 4: Biodiversity valuing in SLWM	Introduction and definitions: biodiversity, ecosystems, species, etc. + discussions	Bora Masumbuko
13:50-14:10		The soil: a biological reactor + Discussions	Arsène Sanon
14:10-14:30		Potential roles and benefits of biodiversity in SLWM + Discussions	Arsène Sanon
14:30-14:50		SLWM contributions to biodiversity conservation + Discussions	Bora Masumbuko
14:50-15:05	Coffee break (afternoon)		All
15:05-16:30	Session 5: The media and SLWM	The role of the media in environmental protection in general and implementation at the level of SLWM in particular + Discussions	Peter Paul Van Kempen
16:30-16:55		Scaling up: what challenges to the promotion of SLWM approaches in the GGW? + Discussions	Peter Paul Van Kempen
16:55-17:30		Monitoring & Evaluation of the media-induced change in SLWM: <ul style="list-style-type: none"> • Theoretical presentation on Monitoring & Evaluation concepts of media effects • Probing as an approach to monitoring the effects • Practicals during the workshop + Discussions	Jacques Somda
End of day 1			
Day 2: Tuesday, October 4, 2016			
8:00-8:30	Day 1 Summary	Reading and amendments	Facilitation + rapporteurs Day 1
8:30-10:30	Session 6 : Storytelling- Introduction	- Plenary – objectives and methodology of the storytelling module and the link with the excursion - Plenary inventory of expectations and articulating demand for learning - Plenary – What makes a good story? - Example of a good story	Peter Paul Van Kempen + Louisa Diggs (CEC Consultants)

		<ul style="list-style-type: none"> - Group work – what makes this a good story – what is the power of storytelling? - Plenary – inventory of group work - Plenary examples of success factors and strategic elements of a story - Group work – how can we use story telling in our work? - Plenary – Inventory of group work 	
10:30-10:45	Coffee break (morning)		All
10:45-12:30	<u>Session 7: Designing stories</u>	<ul style="list-style-type: none"> - Work in pairs - read and analyse a personal story - Plenary - conclusions about main elements and main message - Individual work: writing your story: who are you and why are you here? - Plenary listening at three examples and identifying the strategic elements 	Peter Paul Van Kempen + Louisa Diggs (CEC Consultants)
12:30-13:15	Lunch break		All
13:15-14:10	<u>Session 8 : Developing a story on the Great Green Wall</u>	<ul style="list-style-type: none"> - Plenary instructions - Group work on 4-6 flip chart stations: main message on Great Green Wall, Conflict, Characters & Plot - Plenary gallery walk, presentations and feedback 	Peter Paul Van Kempen + Louisa Diggs (CEC Consultants)
14:10-14:25	Coffee break (afternoon)		All
14:25-17:30	<u>Session 9: Developing a story on positive change in land management in Togo</u>	<ul style="list-style-type: none"> - Plenary instructions - Group work on templates on 4 – 6 flip charts: beginning-middle-climax-end - Plenary preparation of excursion - Plenary information on how to use this knowledge at home (Frogleaps e-learning course) 	Peter Paul Van Kempen + Louisa Diggs (CEC Consultants)
End of day 2			
Day3 : Wednesday, October 5, 2016			
8:00-8:30	Day 2 Summary	Reading and amendments	Facilitation + rapporteurs Day 2
8:30-9:00	<u>Session 10: Initiation to the SAWAP/BRICKS Portal</u>	Overview	Afiss Bileoma + Mathias Hamitouche (Open Vista Cabinet Consultants)
9:00-10:00		Content management <ul style="list-style-type: none"> • Static content • Dynamic content • Multimedia content (Photographs, videos) • Practicals 	
10:00-10:15	Coffee break (morning)		All
10:15-11:15	<u>Session 10:</u>	Discovering the main modules	Afiss Bileoma + Mathias Hamitouche (Open Vista Cabinet Consultants)
11:15-12:15		Lay out of the home page <ul style="list-style-type: none"> • Menu management (addition, deletion of 	

		<ul style="list-style-type: none"> • Slide management (slideshow module) • Widget notion • Practicals 	
12:15-13:15	Lunch break		All
13:15 -14:15		Resource management with google Drive +Practicals	Afiss Bileoma + Mathias Hamitouche (Open Vista Cabinet Consultants)
14:15-15:15		BRICKS Share + Practicals	
15:15-15:30	Coffee break (afternoon)		All
15:30-16:30		Conference management + Practicals	Afiss Bileoma + Mathias Hamitouche (Open Vista Cabinet Consultants)
16:30-17:00		Questions/Answers	
17:00-17:30	Session 11: Practical arrangements for the field visits	Information, exchange, logistics	SAWAP Project in Togo
End of day 3			
Day 4: Thursday, October 6, 2016			
8:00-16:00	Visit to the SAWAP Project site, Togo and writing of articles		All
End of day 4			
Day 5 : Friday, October 7, 2016			
8:00-8:30	Day 3 Summary	Reading and amendments	Facilitation + rapporteurs Day 3
8:30-9:30	Session 12: Closing session	Exchanges on field trip	Facilitation
9:30-10:30		Presentation and discussions on the articles being written	Facilitation + CEC Consultants
10:30-10:45	Pause café (matinée)		All
10:45-11:15	Session 12: Closing session	Next steps	Facilitation + IUCN + CEC Consultants
11:15-11:30		Evaluation of the workshop	Facilitation
11:30-12:00		Summary of work and validation	Facilitation + All
12:00-12:30		Closing ceremony	
12:30-13:30	Lunch and end of the workshop		All